

**TURKISH CITRUS PROMOTION GROUP**  
**MONTHLY CITRUS EXPORT REPORT**  
**MARCH 2015**



**Date of Report : 02.03.2015**

## 2014 – 2015 (MARCH)

| CITRUS EXPORT STATISTICS |                    |                      |                    |                      |                            |            |                     |            |
|--------------------------|--------------------|----------------------|--------------------|----------------------|----------------------------|------------|---------------------|------------|
| CITRUS                   | MARCH 2014         |                      | MARCH 2015         |                      | increase/decrease rate (%) |            | 2015 percentage (%) |            |
|                          | AMOUNT (KG)        | VALUE (\$)           | AMOUNT (KG)        | VALUE (\$)           | AMOUNT (KG)                | VALUE (\$) | AMOUNT (KG)         | VALUE (\$) |
| LEMON                    | 28.918.149         | 18.738.335,89        | 55.719.944         | 30.910.039,43        | 93                         | 65         | 50                  | 54         |
| ORANGE                   | 49.762.160         | 27.219.317,03        | 29.491.797         | 14.109.407,24        | -41                        | -48        | 26                  | 25         |
| GRAPEFRUIT               | 27.357.645         | 14.141.376,76        | 23.295.944         | 10.600.060,90        | -15                        | -25        | 21                  | 18         |
| MANDARIN                 | 18.556.902         | 10.747.785,00        | 3.298.536          | 1.876.399,52         | -82                        | -83        | 3                   | 3          |
| <b>TOTAL</b>             | <b>124.594.856</b> | <b>70.846.814,68</b> | <b>111.807.641</b> | <b>57.496.428,84</b> | -10                        | -19        | 100                 | 100        |

\*Presented according FOB (\$) values of 2015

## TOP 20 COUNTRIES OF CITRUS EXPORT

|    | COUNTRY              | MARCH 2014  |               | MARCH 2015  |               | increase/decrease rate (%) |            | 2015 percentage (%) |            |
|----|----------------------|-------------|---------------|-------------|---------------|----------------------------|------------|---------------------|------------|
|    |                      | AMOUNT (KG) | VALUE (\$)    | AMOUNT (KG) | VALUE (\$)    | AMOUNT (KG)                | VALUE (\$) | AMOUNT (KG)         | VALUE (\$) |
| 1  | IRAQ                 | 45.838.863  | 25.532.025,50 | 32.918.555  | 16.269.031,26 | -28                        | -36        | 29                  | 28         |
| 2  | RUSSIAN FEDERATION   | 22.509.532  | 13.563.244,65 | 27.216.379  | 15.077.159,15 | 21                         | 11         | 24                  | 26         |
| 3  | SAUDI ARABIA         | 5.527.227   | 3.466.163,44  | 9.588.355   | 5.330.443,58  | 73                         | 54         | 9                   | 9          |
| 4  | ROMANIA              | 4.549.948   | 2.469.500,38  | 6.012.589   | 2.796.677,11  | 32                         | 13         | 5                   | 5          |
| 5  | UKRAIN               | 11.651.876  | 6.501.603,26  | 4.812.131   | 2.524.193,70  | -59                        | -61        | 4                   | 4          |
| 6  | GEORGIA              | 4.987.134   | 2.778.638,37  | 3.660.431   | 1.754.027,81  | -27                        | -37        | 3                   | 3          |
| 7  | GERMANY              | 1.528.691   | 994.289,23    | 2.821.198   | 1.500.726,42  | 85                         | 51         | 3                   | 3          |
| 8  | BULGARIA             | 2.525.251   | 1.296.502,31  | 3.472.755   | 1.488.554,99  | 38                         | 15         | 3                   | 3          |
| 9  | AZERBAIJAN           | 3.273.000   | 1.818.817,52  | 2.825.546   | 1.485.256,78  | -14                        | -18        | 3                   | 3          |
| 10 | SERBIA               | 2.409.072   | 1.489.771,22  | 2.305.293   | 1.338.811,08  | -4                         | -10        | 2                   | 2          |
| 11 | U.A.E                | 2.213.458   | 1.287.607,38  | 2.020.892   | 1.071.204,73  | -9                         | -17        | 2                   | 2          |
| 12 | HOLLAND              | 1.958.056   | 1.200.542,85  | 1.719.488   | 886.001,27    | -12                        | -26        | 2                   | 2          |
| 13 | POLAND               | 2.599.989   | 1.264.485,15  | 2.029.170   | 808.269,86    | -22                        | -36        | 2                   | 1          |
| 14 | KUWAIT               | 784.429     | 492.337,30    | 1.207.315   | 668.041,80    | 54                         | 36         | 1                   | 1          |
| 15 | GREECE               | 101.815     | 67.248,91     | 736.287     | 416.906,52    | 623                        | 520        | 1                   | 1          |
| 16 | CZECH REPUBLIC       | 1.101.358   | 607.202,83    | 745.587     | 382.611,31    | -32                        | -37        | 1                   | 1          |
| 17 | BELARUS              | 1.183.517   | 563.551,37    | 723.597     | 332.569,05    | -39                        | -41        | 1                   | 1          |
| 18 | MOLDOVA              | 1.035.207   | 648.980,76    | 665.557     | 319.503,33    | -36                        | -51        | 1                   | 1          |
| 19 | BOSNIA & HERZEGOVINA | 1.422.400   | 630.687,56    | 751.320     | 287.500,87    | -47                        | -54        | 1                   | 1          |
| 20 | MACEDONIA            | 793.255     | 414.241,09    | 643.889     | 283.533,81    | -19                        | -32        | 1                   | 0          |

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| TOP 5 COUNTRIES IN CITRUS EXPORT<br>(LEMON, MANDARIN, ORANGE, GRAPEFRUIT) |             |               |             |              |                            |            |                     |            |
|---|-------------|---------------|-------------|--------------|----------------------------|------------|---------------------|------------|
| COUNTRY / CITRUS  | MARCH 2014  |               | MARCH 2015  |              | increase/decrease rate (%) |            | 2015 percentage (%) |            |
|   | AMOUNT (KG) | VALUE (\$)    | AMOUNT (KG) | VALUE (\$)   | AMOUNT (KG)                | VALUE (\$) | AMOUNT (KG)         | VALUE (\$) |
| LEMON   |             |               |             |              |                            |            |                     |            |
| RUSSIAN FEDERATION  | 7.200.673   | 4.990.079,73  | 16.885.220  | 9.721.284,87 | 134                        | 95         | 30                  | 31         |
| IRAQ  | 5.485.132   | 3.293.938,05  | 11.251.274  | 5.915.483,32 | 105                        | 80         | 20                  | 19         |
| SAUDI ARABIA  | 4.538.220   | 2.886.271,82  | 8.977.843   | 5.021.305,28 | 98                         | 74         | 16                  | 16         |
| ROMANIA   | 1.173.592   | 872.038,96    | 3.130.044   | 1.707.606,13 | 167                        | 96         | 6                   | 6          |
| UKRAINE   | 3.548.369   | 2.036.684,91  | 3.132.148   | 1.701.103,04 | -12                        | -16        | 6                   | 6          |
| ORANGE  |             |               |             |              |                            |            |                     |            |
| IRAQ  | 29.534.119  | 16.234.858,12 | 19.863.753  | 9.401.246,17 | -33                        | -42        | 67                  | 67         |
| RUSSIAN FEDERATION  | 4.031.273   | 2.341.434,64  | 2.784.636   | 1.446.902,38 | -31                        | -38        | 9                   | 10         |
| GEORGIA   | 4.050.262   | 2.221.138,26  | 2.385.183   | 1.121.513,90 | -41                        | -50        | 8                   | 8          |
| AZERBAIJAN  | 2.187.455   | 1.200.822,01  | 1.597.864   | 809.728,26   | -27                        | -33        | 5                   | 6          |
| UZBEKISTAN  | 225.416     | 121.904,45    | 485.606     | 222.786,18   | 115                        | 83         | 2                   | 2          |
| GRAPEFRUIT  |             |               |             |              |                            |            |                     |            |
| RUSSIAN FEDERATION  | 6.724.494   | 3.514.652,02  | 6.145.353   | 3.027.281,90 | -9                         | -14        | 26                  | 29         |
| GERMANY   | 1.191.464   | 728.318,62    | 2.021.694   | 1.014.235,84 | 70                         | 39         | 9                   | 10         |
| ROMANIA   | 1.975.125   | 871.214,32    | 2.636.365   | 985.344,88   | 33                         | 13         | 11                  | 9          |
| HOLLAND   | 1.753.961   | 1.035.389,91  | 1.650.138   | 826.712,72   | -6                         | -20        | 7                   | 8          |
| POLAND  | 2.367.005   | 1.142.062,51  | 1.933.770   | 747.689,45   | -18                        | -35        | 8                   | 7          |
| MANDARIN  |             |               |             |              |                            |            |                     |            |
| RUSSIAN FEDERATION  | 4.553.092   | 2.717.078,26  | 1.401.170   | 881.690,00   | -69                        | -68        | 42                  | 47         |
| IRAQ  | 9.112.743   | 5.066.686,97  | 916.712     | 483.135,23   | -90                        | -90        | 28                  | 26         |
| GEORGIA   | 272.836     | 149.277,98    | 275.584     | 142.503,53   | 1                          | -5         | 8                   | 8          |
| SAUDI ARABIA  | 791.790     | 466.543,50    | 190.229     | 115.527,75   | -76                        | -75        | 6                   | 6          |
| AZERBAIJAN  | 237.963     | 135.759,81    | 122.990     | 64.691,90    | -48                        | -52        | 4                   | 3          |

\* Presented according FOB (\$) values of 2015

| 2014 - 2015 (MARCH)   |                      |                      |                              |                     |
|---|----------------------|----------------------|------------------------------|---------------------|
| CITRUS STATISTICS ACCORDING EXPORTERS ASSOCIATIONS / UNIONS |                      |                      |                              |                     |
| ASSOCIATIONS / UNIONS                                       | MARCH 2014           | MARCH 2015           | increase / decrease rate (%) | 2015 percentage (%) |
|   | VALUE (\$)           | VALUE (\$)           | VALUE (\$)                   | VALUE (\$)          |
| Mediterranean Ex. Assoc.                                    | 60.740.915,58        | 48.604.112,42        | -20                          | 85                  |
| Eastern Black Sea Ex. Assoc.                                | 4.473.964,98         | 4.836.083,88         | 8                            | 8                   |
| West Mediterranean Ex. U.                                   | 3.133.827,66         | 2.490.384,79         | -21                          | 4                   |
| Aegean Ex. Assoc.   | 651.961,30           | 437.727,64           | -33                          | 1                   |
| Istanbul Ex. Assoc.   | 325.475,09           | 434.103,93           | 33                           | 1                   |
| Eastern Anatolian Ex. Assoc.                                | 907.749,30           | 237.993,56           | -74                          | 0                   |
| Uludag Ex. Assoc.   | 43.552,37            | 201.821,74           | 363                          | 0                   |
| Others  | 569.368              | 254.201              | -55                          | 0                   |
| <b>TOTAL</b>  | <b>70.846.814,68</b> | <b>57.496.428,84</b> | <b>-19</b>                   | <b>100</b>          |

| MARCH 2015                                |                    |                      |
|---|--------------------|----------------------|
| CITRUS STATISTICS ACCORDING COUNTRY BLOCS |                    |                      |
| COUNTRY BLOCS                             | AMOUNT (KG)        | VALUE (\$)           |
| Middle Eastern Countries                  | 46.804.561         | 23.857.836,60        |
| Commonwealth of Independent States        | 40.825.390         | 21.927.987,43        |
| European Union Countries                  | 19.656.141         | 9.379.838,28         |
| Other European Countries                  | 4.418.899          | 2.224.460,54         |
| Other Countries                           | 102.650            | 106.306              |
| <b>TOTAL</b>                              | <b>111.807.641</b> | <b>57.496.428,84</b> |